

Overview

Scaling Platforms with Control

Use Cases for SaaS, ISVs & AI-
Native Platforms.

For modern platforms, infrastructure strategy has become business strategy.

AI integration, cloud cost volatility and concentration risk have elevated infrastructure decisions to the boardroom. Leadership teams now evaluate infrastructure through the lens of revenue protection, margin discipline and long-term platform resilience.

Platform growth is accelerating across the industry. The leadership challenge is scaling infrastructure with the control required to protect margin, resiliency and customer trust.

Rackspace Private Cloud helps you reduce structural cloud spend, strengthen resiliency and operationalize AI inside governed, high-performance environments designed for sustained growth.

The following use cases show how platforms like yours apply these strategies to protect margins, strengthen resiliency and accelerate AI innovation.



Use case 1: Reduce structural cloud spend without slowing growth

Many platform businesses run steady-state, high-density workloads priced under hyperscaler consumption models designed for elasticity. Over time, these pricing models can compress margins and create cost volatility that becomes harder to forecast.

We help you realign workload placement to your business economics.

We work with you to:

- ✓ Identify steady-state workloads suitable for repatriation
- ✓ Design hybrid redundancy strategies that avoid hyperscaler-only duplication
- ✓ Implement capacity planning aligned to FinOps governance

This strengthens your platform by:

- ✓ Lowering long-term infrastructure costs
- ✓ Improving margin predictability
- ✓ Reducing exposure to hyperscaler pricing volatility

Your infrastructure supports growth without eroding profitability.



Use case 2: Protect ARR from outage exposure

For SaaS platforms, availability directly impacts revenue, reputation and renewal confidence. Concentration risk inside a single cloud provider increases exposure to regional incidents and service disruptions that threaten SLA commitments.

We help you build resiliency that protects both revenue and customer trust.

We design architectures that include:

- ✓ Hybrid resiliency strategies that reduce single-provider dependency
- ✓ Automated failover and recovery workflows
- ✓ Immutable backup and cyber recovery powered by Rubrik® and Cohesity®

As a result, your platform benefits from:

- ✓ Reduced downtime risk
- ✓ Redundancy aligned to business impact
- ✓ Increased customer confidence in platform reliability

Your resiliency strategy protects ARR while maintaining operational efficiency.



Use case 3: Scale AI without cost chaos

AI-native platforms depend on sustained GPU performance for training and inference. Without disciplined infrastructure design, GPU-intensive workloads can create unpredictable cost of goods sold and strain financial planning.

We help you operationalize AI in environments designed for sustained performance and controlled economics.

We help you implement:

- ✓ Dedicated GPU infrastructure optimized for AI workloads
- ✓ AI-ready, governed data environments
- ✓ Secure AI operationalization supported by enterprise AI and automation platforms, including Palantir® and Uniphore®

The results for your platform include:

- ✓ Stabilized GPU cost exposure
- ✓ Predictable AI infrastructure economics
- ✓ Enterprise-grade environments for AI innovation at scale

AI becomes a strategic advantage without introducing financial volatility.



How Rackspace creates financial impact

Infrastructure decisions shape the financial performance of modern platforms. When architecture aligns with business economics, leaders gain stronger control over cost, risk and growth.

Rackspace helps you create measurable financial impact by realigning infrastructure strategy with platform economics.

Together, we help you:

- ✓ Reduce structural cloud spend through selective workload repatriation
- ✓ Stabilize GPU-related COGS with disciplined AI infrastructure design
- ✓ Strengthen resiliency without unnecessary redundancy costs
- ✓ Protect revenue-critical services through hybrid architectures

The result is improved margin predictability, lower volatility in infrastructure forecasting and stronger protection of the services your customers depend on.

Your infrastructure becomes a foundation for sustainable growth rather than a source of operational risk.



Complexity managed... Momentum accelerated.

When your infrastructure is aligned to business strategy, platform leaders regain control over cost, resiliency and innovation.

Rackspace Private Cloud gives you the performance, governance and operational expertise required to scale confidently in an AI-driven market.

Let's start the conversation.

Our specialists can help you evaluate workload placement, AI infrastructure strategy and hybrid resiliency architecture for your platform.

Explore the solution: <https://go.rackspace.com/momentum-private-cloud>

Or speak with a Rackspace expert at 1-800-961-2888.

About Rackspace Technology

Rackspace Technology is a leading end-to-end hybrid cloud and AI solutions company. We can design, build and operate our customers' cloud environments across all major technology platforms, irrespective of technology stack or deployment model. We partner with our customers at every stage of their cloud journey, enabling them to modernize applications, build new products and adopt innovative technologies.

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