

Rackspace Private Cloud

Turning operational complexity into enterprise momentum.

Complexity managed... Momentum accelerated.

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Every enterprise reaches a tipping point where operational complexity threatens forward progress. Legacy platforms, rising costs, expanding security risks and mounting regulatory demands can slow transformation and limit the impact of even the most ambitious digital strategies. Moving beyond these constraints demands clarity, resilience and the confidence to modernize without disruption.

Rackspace Private Cloud gives enterprises a secure, high-performance foundation designed to meet the needs of industries where performance, control and trust are nonnegotiable. From highly regulated sectors to AI-driven platforms and global operations, we help organizations break through complexity and accelerate momentum.

Because managing complexity isn't the goal — accelerating what comes next is.

The challenge

Enterprise IT leaders navigate environments that are growing more distributed, diverse and interconnected every year. Balancing modernization with stability is increasingly difficult as cloud sprawl, fragmented data and escalating cyberthreats raise operational risk. The gap between business expectations and what legacy architectures can support continues to widen.

Fragmented systems slow transformation

Enterprises often rely on decades of accumulated platforms that were never designed for cloud-native workflows or AI-driven applications. Integrating these systems introduces new complications:

- ✗ Siloed applications restrict visibility and delay decision-making
- ✗ Aging infrastructure struggles under modern performance demands
- ✗ Platform inconsistencies increase operational overhead

Modernization efforts stall when systems cannot evolve at the speed of the business.

Cyberthreats escalate faster than defenses

Security and compliance requirements grow more complex every year. Attackers now leverage automation, AI and supply chain vulnerabilities to gain a foothold in environments where the stakes are high.

- ✗ Ransomware and data theft continue to rise across industries
- ✗ Hybrid and multicloud environments expand the attack surface
- ✗ Legacy recovery processes cannot meet the speed of modern threats

Enterprises need resilience built around readiness, recovery and rapid restoration, not manual playbooks.

Data gravity impacts performance

The volume, variety and velocity of enterprise data continue to climb. AI initiatives, automation programs and real-time operations depend on fast, secure access to reliable data.

- ✗ Distributed data and application sprawl slow analytics and AI adoption
- ✗ Public cloud performance and egress costs can grow unpredictable
- ✗ Moving data across environments creates latency and governance risks

A modern architecture must bring compute closer to data while maintaining centralized control.



Skills gaps widen across cloud, OT/IT and AI

Enterprises face a shortage of architects, engineers and analysts with expertise in private cloud, cybersecurity, data operations and AI infrastructure.

- Talent scarcity limits modernization velocity
- Internal teams struggle to support diverse cloud platforms
- Specialized AI infrastructure expertise is rare and expensive

Organizations need a partner with sector-specific depth and proven operational maturity.

Why Rackspace Private Cloud

Rackspace Private Cloud gives enterprises the resilience, flexibility and control needed to modernize confidently. You gain a consistent operating model across environments, predictable performance for critical workloads and a trusted foundation for transformation.

Built for industries where stability and trust matter

From global enterprises to data-intensive innovators, Rackspace Private Cloud provides:

- ✓ Dedicated performance and isolation for regulated workloads
- ✓ Strict governance and security segmentation across environments
- ✓ Flexible platforms that support both legacy systems and cloud-native applications
- ✓ Unified visibility and control that reduce operational complexity

This foundation allows you to evolve without sacrificing reliability.

Four core imperatives powering enterprise momentum

1. Private AI

AI scales faster when it runs on infrastructure you control.

Rackspace Private Cloud delivers dedicated GPU performance, strong security boundaries and complete data governance so enterprises can adopt AI with confidence.



- ✓ Deploy AI from proof of concept to production without managing complex GPU clusters
- ✓ Protect sensitive data with private, controlled environments
- ✓ Support high-performance model training, tuning and inference

Private AI becomes practical, predictable and secure.

2. Cyber resiliency

Resilience starts with readiness.

Rackspace Technology and Rubrik deliver a cyber recovery cloud built for precision and speed.

- ✓ Rapid isolation, containment and restoration during cyber events
- ✓ Continuous monitoring and threat detection across environments
- ✓ Automated recovery workflows aligned with regulatory and business requirements

Your organization moves forward with confidence knowing operations can recover quickly.

3. Digital transformation

Legacy infrastructure should never dictate your digital future.

Rackspace Private Cloud provides the stability and agility required to evolve applications, platforms and processes at your pace.

- ✓ Modernize applications without disrupting operations
- ✓ Adopt cloud-native capabilities like containers, automation and AI
- ✓ Strengthen performance and efficiency across distributed environments

Transformation becomes strategic rather than reactive, accelerating innovation across the enterprise.

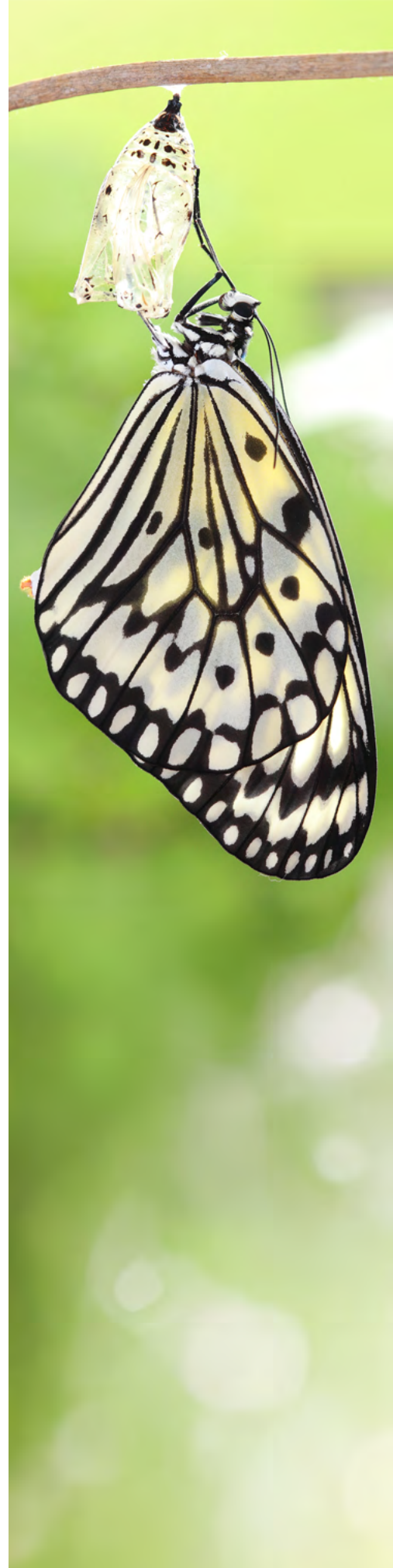
4. Cloud repatriation

When public cloud costs rise and performance becomes unpredictable, repatriation restores balance.

Rackspace Private Cloud gives enterprises cost control, consistent performance and transparent governance.

- ✓ Optimize workloads that no longer fit the public cloud consumption model
- ✓ Reduce latency and improve reliability for data-intensive systems
- ✓ Scale with a predictable cost structure aligned to business value

Repatriation is not retreat. It's strategic realignment.




Key capabilities supporting enterprise transformation

Rackspace Private Cloud delivers a proven set of capabilities built for scale, security and performance:

- ✓ Secure private cloud on VMware, OpenStack or Kubernetes
- ✓ Dedicated GPU infrastructure for AI workloads
- ✓ High-performance edge and core environments
- ✓ Managed hybrid architectures with unified observability
- ✓ 24x7x365 operations from global teams of cloud and security specialists
- ✓ Built-in compliance frameworks for regulated industries
- ✓ Integrated SOC operations, threat detection and cyber recovery

These capabilities form a cohesive platform designed to accelerate enterprise growth.

Next steps

 [Learn more](#)

 [Contact us](#)

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About Rackspace Technology

Rackspace Technology is a leading end-to-end hybrid cloud and AI solutions company. We can design, build and operate our customers' cloud environments across all major technology platforms, irrespective of technology stack or deployment model. We partner with our customers at every stage of their cloud journey, enabling them to modernize applications, build new products and adopt innovative technologies.

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